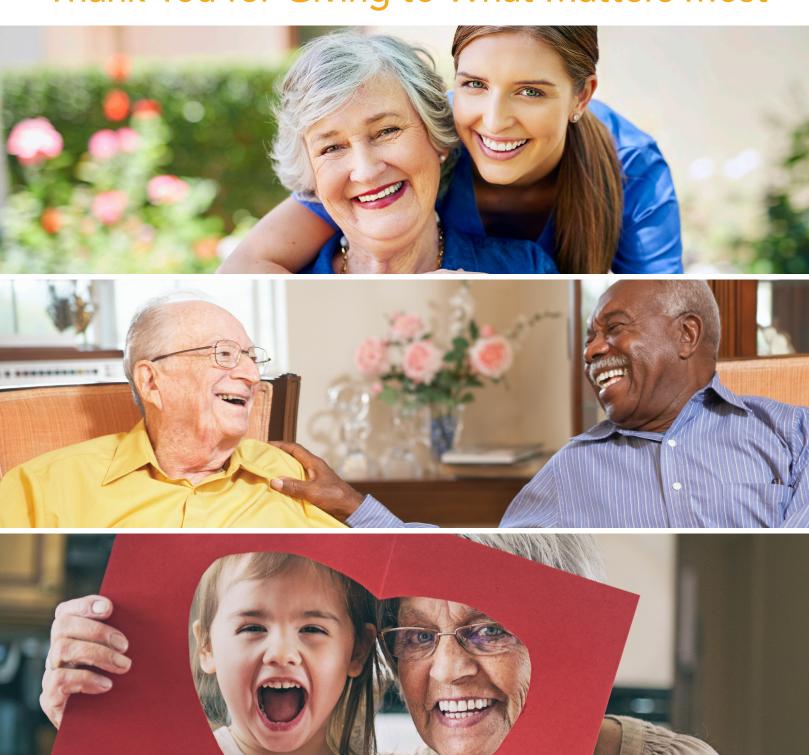
Gratitude Report to Donors

Thank You for Giving to What Matters Most



A personal look at what your gifts are doing every day





You gave to what matters most

You cared. You believed. You gave.

On behalf of the 73,000 people served by Ohio Living last year, thank you for your part in their care and service through your charitable donations.

But what you gave was much more than money.

So. much. more.

You made a valuable impact on people by supporting some of the most important things in their lives.

They are things that promote health and wholeness. Things that expand horizons. Things that bring people together.

Interestingly, these really aren't *things* at all. What you've given are health, connection, dignity, faith, peace of mind, joy, discovery, and love.

In the pages that follow, we'll share with you how your donations are giving people the things that matter most to them. Thank you for making a difference.



Because of you, residents and patients are learning to prevent disease, alleviate pain, restore mobility, elevate mood, and offset depression through exercise and physical therapy.

Those of you who have given to wellness projects have changed lives by providing the best quality tools to restore and increase health.

State-of-the-art wellness and rehab centers are now being enjoyed by thousands of people, to the great benefit of their bones, muscles and minds.

These facilities help heal bodies every day. Some days, they are used to help heal souls.

A frail hospice patient who had lost his wife, health, and independence rarely left his room. It was known that he used to enjoy soaking in a tub, and so a trip to one of our warm therapy pools was arranged. He soon was floating along, with a therapist supporting him.

What followed was a visible change in his mood and behavior. His spirits had been lifted – a small event in a life nearing its end, made possible by your financial support of wellness.

All throughout Ohio Living, walking trails, fitness equipment, and plenty of instruction and encouragement benefit mental and physical wellbeing – boosting the quality and length of life, all thanks to donors.

Music can wake the isolated minds of dementia patients. Thanks to donors, a program called Music & Memory is creating these breakthroughs for some Ohio Living Home Health & Hospice patients.

Patients who are unable to communicate have reacted to familiar music, some even bursting into song.

The organization that created the Music & Memory program says their goal is for personalized therapeutic music to become a standard in the health care industry. The music is carefully selected to be meaningful to each individual patient.

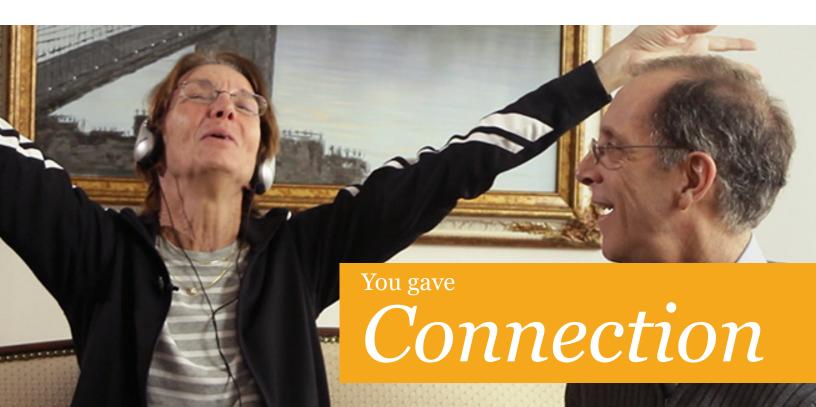
Hearing musical favorites can tap deep memories not totally lost to dementia and enable patients to feel and act like themselves again – to converse, socialize and stay present. One Ohio Living hospice patient had been a singer, and even performed at Severance Hall, a historic and elegant Cleveland music venue.

Her disease caused her to become progressively less interactive. She mostly stayed to herself and watched television.

When the staff started using the iPod with her favorite music she loved it, and began singing out loud. Her son even shared a video of her singing "New York, New York."

Her last days were filled with joy and song. And her son has a wonderful memory of seeing her sing again.

Your charitable gifts have paid for refurbished iPods, iTunes gift cards to purchase music, and training for staff and family members.





Weekly Bible studies. Sunday services. Special holiday celebrations. People miss these meaningful activities when health limitations prevent traveling to church.

At many of our campuses, however, church comes to the residents, thanks to your donations.

Eight Ohio Living campuses have chapels, built entirely with donated funds. At others, donations pay for the salary of chaplains or supplies.

Worship services are only one part of the ecumenical spiritual culture at Ohio Living. Thanks in large part to charitable gifts it also means Bible studies, choirs, sound systems, pianos, stained glass windows, and many other enhancements.

In addition to worship, the chaplains offer bereavement and spiritual counseling for residents and staff alike, as well as funeral services when requested.

Residents who are bed-bound can still enjoy services, concerts, and events in some of the chapels because you provided equipment to broadcast them on the campus closed-circuit TV stations.

Donors who support spiritual life programs help ensure that residents can continue their spiritual routines, something they may have drawn comfort from all their lives.

A simple haircut becomes a joyful blessing when loving hands trim and groom one of our hospice patients.

Because of your generosity, stylists sometimes bring tools and skills to patients' homes. But what they are really bringing is dignity – the enjoyment and confidence boost that comes from feeling fresh, clean, and well-groomed.

Because of caring donors like you, these stylists are paid for services but volunteer their mileage and time. Hospice clients often require much more time than the average customer. Our visiting stylists won't admit to how much extra time they spend. They just ask where their next client is and bring love along with their scissors.

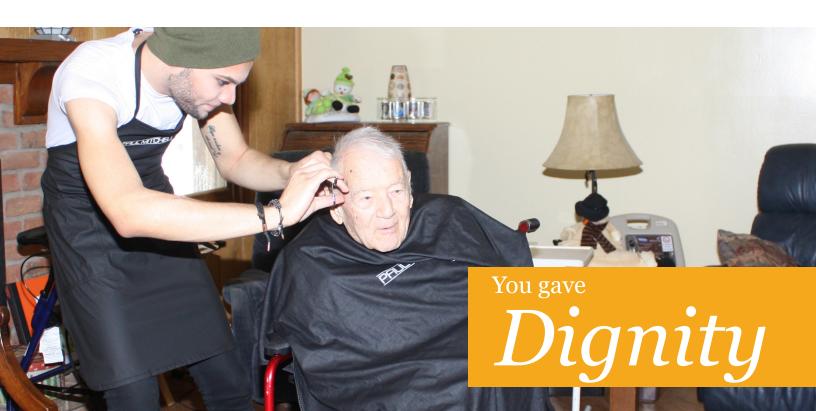
And accessible hair care is important to more than hospice patients.

A resident's late wife had always loved her Friday trips to a salon to get her hair done. He knew what those refreshing trips had meant to her. She had looked forward to going and felt great when she came back.

In her memory he donated money to renovate the small hair salon in the Ohio Living community where he and his wife lived.

Another donation added enough money for a manicure/pedicure station. Licensed professionals come in to provide services.

These gifts are especially kind for those whose health makes it difficult or impossible to travel to a salon or barber shop, a routine that many of them miss.





Financial confidence and stability help our residents feel secure. Annual and endowment gifts to our Life Care Commitment make this security a practical reality.

Life Care has been at the heart of what we do for decades. Donations like yours help support residents who run out of money, through no fault of their own. Because of Life Care they will always have a home here.

Your support helps cover the majority of the uncompensated Life Care need throughout the state. And because Life Care is confidential neighbors don't know who is getting this help, keeping dignity and privacy intact.

Endowments are another way our donors help make sure that the future is a good one for our residents.

An endowment is a gift that lasts forever, a simple donation that provides a permanent source of income to fund a cause that's close to your heart.

Annual payouts provide support while the principal remains untouched. Your initial gift lasts forever while supporting Ohio Living programs and services each and every year.

Endowments — including the Life Care endowment — are extremely important to Ohio Living's future financial strength, something that gives all residents peace of mind.

If you could do anything in life one more time, what would it be?

This is a question we try to ask every hospice patient. Our Make it Happen program takes these answers and transforms them into joy, thanks to you. Donors like you help pay for everything, from transportation to concert tickets.

We love the story of our patient who had spent his career as an air traffic controller. He was nearing age 90 and wanted to tour his local airport's modern control tower. He got up at 6:30 a.m. on tour day, too excited to sleep. It was a great day making new memories with his family.

Another patient remembered many happy memories of simple outings to a park.

One beautiful fall day this patient, family members, and caregivers were off to the park to enjoy the scenery and feed the ducks and geese once again. A local ice cream shop donated lunch. The patient kept telling everyone she met about the visit, smiling about it for many days.

Another of our favorite Make It
Happen events involved a mother
and daughter who had fond
memories of going to Christian music
concerts together, but mom's health
was declining. More concerts seemed
impossible.

But loving and careful transportation was arranged and soon the two women were tapping their feet to the beat at one last live concert, a joyful new memory for one family at the end of a loved one's life — all because of your donations.





Loneliness, helplessness and boredom are barriers to a good life.

You break these barriers with your charitable gifts, which provide opportunities for continuous discovery through educational and arts experiences. Because of you, horizons are expanding as a result.

Your donations created a lifelong learning institute at one campus where residents, as well as people age 50+ in the greater community, choose from dozens of collegiate-level courses designed to challenge the mind.

The center offers top-level technology including help for students with hearing or vision difficulties.

Your gifts also bring art programs, which help us reach into the minds

of residents and patients to battle boredom and spark creativity.

A generous foundation paid costs of the highly regarded Opening Minds Through Art program. Residents with dementia are brought to an art room and each is assigned a volunteer.

The volunteers help, but each resident makes the choices — like which colors to use — in his or her painting. The goal is to build confidence and promote self-expression. Fascinating art is the result as well.

With your help, every Ohio Living community offers a broad selection of arts, education, music, and other programs to stimulate curiosity and continued discovery. Life isn't about how long you live, it's about the love you give and receive.

One hospice patient was too ill to travel to Hawaii to renew her wedding vows as planned. Make it Happen brought Hawaii to her instead, and a backyard luau ceremony was held.

Other vow renewals have been held in state parks and in homes. There is laughter as well as tears, with emphasis on joy, not disease. You created these new memories celebrating lifelong love.

When the Eden Alternative philosophy is in place in one of our communities, love of animals is intertwined with our love of each other.

At one location, two dogs, 12 cats and seven rabbits are among the

residents. One resident only leaves her room because she wants to see the cats.

Your donations help pay for Eden Alternative animal expenses like food, supplies, and veterinary care.

Some of the purest love we have witnessed has happened in those final hours in a hospice patient's journey. Our trained 11th hour, or vigil, volunteers do their best to see that no one dies alone.

They bring great love. These volunteers know what to expect of the end-of-life stages, including physical and spiritual changes. They hold frail hands, speak soft words, and banish fear. And they help bring peace to the final moments of a life, and comfort to family members.







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Ohio Living Foundation

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